



“In business, I believe in going step by step, slowly but surely. To seek out opportunities with good potential and build on them.”

– The late Tan Sri Lim Goh Tong, Founder of Genting Group

THE GENTING STORY

The multinational corporation known as the Genting Group of companies began from humble beginnings in 1965. A contractor who spoke no English, but only Hokkien, Mandarin, Malay and Cantonese, the late Tan Sri Lim Goh Tong built his business empire with simple principles: humility, discipline and conviction.

The traditional Chinese entrepreneur was ahead of his time in many ways. He adopted environmental measures, built an integrated resort at Genting Highlands and executed his own succession plan in 2003, when he handed over the chairmanship of the Genting Group to his son, Tan Sri Lim Kok Thay.

Tan Sri Lim Kok Thay has since taken the company to greater heights with a successful overseas strategy. The Genting Group has won international awards for its management leadership, financial prudence and sound investment discipline. It is also a corporation that values its employees and gives back to the communities where it operates in.

GENTING BERHAD

Genting Berhad, Malaysia’s leading corporation is the holding company of the Genting Group, one of Asia’s best-managed conglomerates. The Group comprises four listed entities (namely Genting Berhad and subsidiaries Genting Malaysia Berhad, Genting Plantations Berhad and Genting Singapore PLC), with a combined market capitalisation of about RM132 billion (US\$43 billion). With over 43,000 employees, 4,500 hectares of prime resort land and about 133,000 hectares of plantation land, the Group’s principal businesses include leisure & hospitality, power generation, oil palm plantation, property development, biotechnology and oil & gas.

The Genting Group has established premier leisure brands such as “Resorts World”, “Maxims”, “Crockfords” and “Awana”. In addition to Premium Outlets®, Genting companies have tie ups with Universal Studios, Hard Rock Hotel and other renowned international brand partners.

Backed by 45 years of solid financials and strong management leadership, the Genting Group is committed to grow in strength as a responsible global corporation.



GENTING

BERHAD

www.genting.com

GENTING GROUP

We are a leading multinational corporation committed to enhancing shareholder value and maintaining long-term sustainable growth in our core businesses.

OUR MISSION

We will:

1. Be responsive to the changing demands of our customers and excel in providing quality products and services.
2. Be committed to innovation and the adoption of new technology to achieve competitive advantage.
3. Generate a fair return to our shareholders.
4. Pursue personnel policies which recognise and reward performance and contributions of employees and provide proper training, development and opportunities for career advancement.
5. Be a responsible corporate citizen, committed to enhancing corporate governance and transparency.

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