



GENTING GROUP AND UNIVERSAL PARKS & RESORTS PARTNER FOR PROPOSED INTEGRATED RESORT ON SENTOSA ISLAND

Singapore, 8 April 2005 – The Genting Group and Universal Parks & Resorts (Universal) have joined forces for the proposed integrated resort on Singapore's Sentosa Island.

In response to the Singapore Tourism Board's Request for Concepts (RFC) for the resort on Sentosa, the Genting Group, in its submission, proposed a theme park to be designed and developed in collaboration with Universal, which is part of NBC Universal (a subsidiary of General Electric).

The exclusive arrangement between the Genting Group and Universal ensures that the theme park will be positioned as a world class entertainment and leisure attraction, and also leverage Genting's experience as a skilled marketer and theme park operator in the region for the last 30 years.

Mr Lim Kok Thay, Chairman, President and Chief Executive of Genting Berhad, commented, "Universal Parks & Resorts is a world renowned theme park operator with highly successful parks around the world and we are pleased to have them as our partner. If given the opportunity, Genting and Universal will work together to develop an exciting Universal Studios theme park on Sentosa, that will be the premier entertainment destination in Southeast Asia. This, we believe, will have a very positive impact on Singapore's tourism receipts and employment prospects."

"We have been looking at Singapore for several years and are excited to be partnering with the highly respected and successful Genting Group on this proposal," said Mr Tom Williams, Chairman and Chief Executive Officer of Universal Parks & Resorts. "With our unparalleled brand of entertainment expertise and Genting's strength in the market, we expect this relationship to produce great results."

Universal is a global leader in location-based entertainment welcoming millions of visitors each year to its five theme parks. What began with a single park in Hollywood in 1964 has evolved into a worldwide family of entertainment destinations with theme parks in Orlando, Florida; Hollywood, California; Osaka, Japan; and Barcelona, Spain. Universal Studios theme parks feature ultra-modern, cutting-edge, high-tech attractions that set the standard for the industry and create an unparalleled guest experience.

Benefiting from a carefully crafted and unique approach to entertainment, Universal has earned numerous awards including “The Best Theme Park in the World” by the renowned Fodor’s Guide, as well as the industry’s most prestigious honour, the “Applause Award” presented by Amusement Business for theme park management, operations and creative accomplishments that have inspired the industry with foresight, originality and sound business development.

The Genting Group is one of Asia’s leading and best managed multinational corporations, renowned for its strong management leadership, corporate governance, financial prudence and sound investment discipline.

Genting’s leisure and hospitality division, Resorts World Berhad, owns and operates Asia’s leading integrated leisure and entertainment resort, Genting Highlands Resort, which attracted more than 17 million visitors in 2004. Resorts World also owns and operates the world’s largest hotel, First World Hotel, and has a stake in Star Cruises, the third largest cruise operator in the world.

The RFC submission for Sentosa was made jointly by Genting International PLC and Star Cruises Limited. The consortium also made a separate submission for the Marina Bayfront site.

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## **About Genting Group**

Genting Group ([www.genting.com.my](http://www.genting.com.my)) is a collective name for Genting Berhad and its subsidiaries and associates that comprises five listed entities with a combined market capitalisation of about US\$9 billion. The Group has significant interests in the leisure & hospitality, power generation, plantations, paper manufacturing and oil & gas industries.

With its leisure and entertainment related businesses encompassing land-based resorts to cruising on seas and more recently, low-cost-value air travel, the Genting Group provides truly integrated world-class leisure and entertainment services at their best.

The Group is a leading resort development specialist with international gaming expertise, having developed numerous major tourism projects in Asia, Australia and the USA. One of the Group’s member companies, Genting International PLC ([www.gentinginternational.com](http://www.gentinginternational.com)), owns Maxims Casino Club ([www.maximsclub.com](http://www.maximsclub.com)), a very exclusive top-end casino in London, and has a joint venture with Stanley Leisure, the UK’s largest casino operator to develop regional casinos in the UK.

Another member of the Group, Star Cruises Limited ([www.starcruses.com](http://www.starcruses.com)) started its operations in Singapore 12 years ago and has since grown to become the world’s first global cruise line and Asia’s leading cruise operator. Star Cruises has a combined fleet of 22 luxury ships in service and to be delivered, calling close to 200 destinations around the world. A key contributor to the tourism industry in Singapore, Star Cruises is a 7-time winner of the ‘Best Cruise Operator in Asia-Pacific’ by TTA Asia, an exemplary record of its product and service excellence.

## **About Universal Parks & Resorts**

Universal Parks & Resorts (Universal) ([www.nbcuni.com](http://www.nbcuni.com)) consists of four worldwide entertainment destinations with five dramatically distinct theme parks, including Universal Orlando Resort, Universal Studios Hollywood, Universal Studios Japan and PortAventura. Universal is part of NBC Universal, which is 80% owned by General Electric.

The Universal Orlando Resort ([www.universalorlando.com](http://www.universalorlando.com)) is home to the world class Universal Studios and Universal's Islands of Adventure theme parks, as well as Universal CityWalk, a 30-acre dining, shopping, club and live-entertainment venue and three premier on-site Loews hotels.

Universal Studios Hollywood ([www.universalstudioshollywood.com](http://www.universalstudioshollywood.com)) combines an authentic working movie and television studio with cutting-edge thrill rides and attractions, offering guests a uniquely immersive entertainment experience that employs the latest in state-of-the-art technologies.

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