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**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**SINGAPORE**

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**Genting International-Star Cruises consortium and Universal Parks & Resorts plan exceptional world class theme park at Sentosa**

The Genting International-Star Cruises consortium (the “consortium”) and Universal Parks & Resorts (“Universal”) today announced their exclusive plan for an exceptional and world class Universal Studios theme park on Sentosa Island. The theme park is part of the integrated resort being proposed by the consortium.

Asia has always been a key market for Universal, which has always had a keen interest in Singapore. With Asia Pacific being the fastest growing market for theme parks worldwide<sup>1</sup>, there is significant consumer demand for Universal to build another theme park in this part of the world. Singapore’s status as an aviation hub, its political stability, cosmopolitan society and love for Hollywood movies make it a prime location for a theme park in the region.

The planned Universal theme park at Sentosa would be significantly larger than the Universal theme park in Hollywood, Los Angeles. It would offer a wide range of thrill rides and entertaining attractions to entice visitors to stay for more than one day.

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<sup>1</sup> According to the Pricewaterhouse Cooper’s Global Entertainment and Media Outlook 2006 report, Asia is projected to generate average annual theme park revenue increases of 5.7 percent, for a total of US\$8.1 billion in revenues by 2009. Attendance at Asia’s parks is expected to hit 276 million in 2009, an estimated 21 percent increase from 2006.

Universal has been consistently ranked among the top two theme park operators worldwide in its 42-year history. It has constantly renewed its parks so that attractions are kept fresh, relevant and inviting to new and repeat visitors. In the same vein, the planned park at Sentosa will provide visitors with the signature Universal experience, while at the same time be refreshingly different and distinct from other Universal theme parks around the world.

Mr Tom Williams, Chairman and Chief Executive Officer of Universal Parks & Resorts, said: "Together, Genting International, Star Cruises and Universal have excellent track records in the hospitality, gaming, leisure and theme park entertainment industries.

"The three companies have deep and broad expertise in design, operations and marketing of location-based entertainment, hotels, theme parks, resorts and cruises, all of which can be leveraged upon to bring in tourists to Singapore for decades into the future.

"We believe in each other's strengths and what they can collectively offer to Singapore. This is a formidable and game-changing partnership, one that will be highly beneficial to Singapore's tourism industry."

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**Genting International**, the overseas investment arm of the Genting Group, is a leading integrated resorts specialist with over 20 years of international gaming expertise and global experience in developing, operating and/or marketing internationally acclaimed casinos and integrated resorts in different parts of the world, including Australia, Malaysia, the Americas, the Philippines and the United Kingdom. Genting International is listed on the Mainboard of the Singapore Exchange and on the Euro MTF market of the Luxembourg Stock Exchange.

**Star Cruises**, the third largest cruise line in the world, is a global cruise brand with a combined fleet of 22 ships in service and due to be delivered, and about 35,000 lower berths cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands. Star Cruises is listed on the Stock Exchange of Hong Kong Limited and traded on CLOB International in Singapore.

**Universal Parks & Resorts** ([www.nbcuni.com](http://www.nbcuni.com)) encompasses today's most relevant and popular entertainment experiences, creating emotional connections with guests around the world. Each year, millions of guests visit the theme parks to experience thrilling, world-famous attractions that use ground-breaking technology and cannot be found anywhere else.

Universal Parks & Resorts is experiencing exciting growth throughout its properties. Recent additions, such as Revenge of the Mummy–The Ride and Shrek 4D, anchor the theme parks in both Hollywood and Orlando. Fear Factor Live, the first theme park attraction based on a reality television series, opens this year on both coasts.

NBC Universal wholly owns Universal Studios Hollywood, which includes Universal CityWalk. In addition, the company has significant interests in Universal Orlando, a world-class destination resort featuring two parks (Universal Studios Florida and Islands of Adventure), three premier hotels, and CityWalk, the 30-acre nighttime entertainment complex; Universal Studios Japan in Osaka; and Universal Meditteranea near Barcelona, Spain.

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